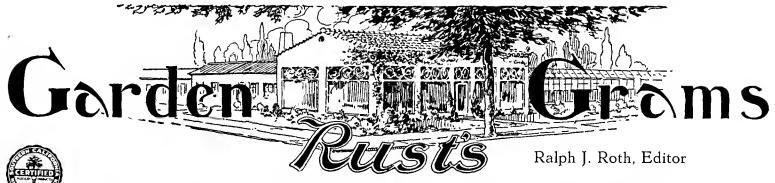
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A Complete NURSERY Maintaining a Complete Landscape Department



A Quarterly Magazine Designed to Help the Garden Lovers of Southern California

Published by the Landscape Department of The Edward H. Rust Nurseries, 352 E. Glenarm Street, Pasadena, Calif.

1933

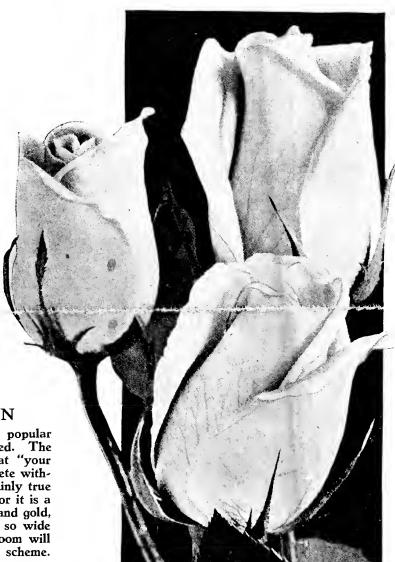
## WINTER AND SPRING PLANTING NUMBER

1933

## Roses: The Flowers for all Peoples

You may break, you may shatter the vase if you will, But the scent of the Rose will hang around it still.

—Thomas Moore.



U. S. Department of Agriculture

\* NDD 15 1937 A

#### **TALISMAN**

One of the most popular roses ever introduced. The old trite phrase that "your garden is not complete without it" is most certainly true of Talisman. In color it is a combination of red and gold, but the variation is so wide that almost each bloom will present a new color scheme. The flowers are borne on long stems and are decidedly sweet-scented. See page 4 for Rose List.

## THE ENLARGED GARDEN GRAMS

No one thing that the Rust Nurseries have achieved has commanded wider acceptance nor elicited warmer praise from plant lovers and garden enthusiasts than our monthly Garden Grams. As an evidence of this we made a direct appeal to recipients asking for an expression of opinion as to the continuance of its publication. The method was to issue five thousand mailing cards asking that the recipient fill out the return postcard if Garden Grams was wanted during 1933. Of this total over 2,000 return cards have been received at this writing, with additional requests for the little monthly still appearing in our daily mail. Naturally this response was not only encouraging but gratifying. Thank you.

In the light of these facts it naturally follows that we shall continue the publication of Garden Grams throughout 1933, changing it from a monthly to a quarterly publication, and increasing its size from four pages to eight and ten pages, as occasion may demand. This will enable us to more fully amplify cultural directions and increase the number of illustrations, enlarge on plant descriptions, informing the reader of all the new things in plant life that are good, and the better way of treating them to secure maximum effects in garden and conservatory. Allowing for this, we suggest to friends and patrons that they file away the issues as they appear for future reference, as a year's issue will certainly constitute a handy reference volume, covering a year's garden operations. If you are not receiving Garden Grams, all you have to do is to send us your name and address and it will become a welcome visitor to your home.

# THE HELPING HAND IN OUR GARDEN OPERATIONS

When bud and leaf are urging, when flower and fruit are forming, the stimulation of the garden is upon us; indeed, it is the psychological moment when the clarion note of nature commands a beautiful spring and summer garden for all plant lovers. To achieve it, preparation combined with enthusiasm, should permeate the situation. And here is the helping hand! To the inexperienced some practical suggestions; to the more advanced, a quickening enthusiasm for the beauties of bursting plant life; to the nature lover a renewed joy with all his garden pals around him clothed in glorious colors and faces uplifted to the sun and the stars.

Flower beds and borders that are free from plant material should be fertilized well with dairy fertilizer so that when the time comes to plant spring flowers, the soil will be ready for planting and the fertilizer will be available immediately to the plant.

By reason of climatic and soil conditions all flowering shrubs are conspicuous features in our home surroundings. Once established, they practically maintain themselves throughout the years, requiring only irrigation, pruning and culture.

#### SIX SPECIALS

PHILODENDRON. Resembles P. Monstera. This plant is of a climbing habit and sends out long aerial roots at intervals along the stem; the leaves are large and deeply tuber. There is nothing more decorative for the house or out-door living room. In 5-inch pots at 75c.

**PLATYCERIUM.** Stag Horn Fern. A very desirable fern with fronds divided into broad segments like a Stags Horn. They are easy to grow when planted on plaques and hung on the shaded wall or on trees or planted in a shady rockery. In 4-inch pots, \$1.50 each.

SANSEVERIA ZELANICA. Bowstring Hemp. An elegant variegated plant, especially adapted for house decoration. The thick leathery leaves standing the heat and dust of the house with impunity, the leaves are thick and leathery and of a very upright growth. In 4-inch pots, 50c each.



Begonia Rex

MYRTUS COMMUNIS. "Myrtle." Valuable for either single specimens or small hedge. The foliage is shining and highly aromatic. Bears numerous small white flowers, followed by black berries. In 2-inch pots, 10c each, \$6.00 per 100; in gal. containers, 25c each.

MYRTUS COMPACTA. A compact-growing, small-leaved myrtle, excellent for borders or pot specimens. In 2-inch pots, 10c each; \$6.00 per 100; in gal. containers, 25c each.

BEGONIAS REX. The begonia is grown entirely for the beauty of its foliage. They come in many forms and varieties of gorgeous coloring. Begonias Rex makes a very beautiful plant for the conservatory or sunroom. In 4-inch pots, 50c each.

#### EVER POPULAR COTONEASTER

Obviously the glory of the garden in winter is the shrubs that bear great profusions of brilliantly colored berries. In this respect the Cotoneaster is in a class of its own. They are splendid plants for mass effects.

#### TEN CHOICE VARIETIES

**COTONEASTER buxifolia.** Red berries; upright grower. Medium size foliage.

COTONEASTER francheti. Many large orange red berries.

**COTONEASTER heroviana.** Similar to pannosa but berries brighter and greater in quantity.

**COTONEASTER horizontalis.** Rock Cotoneaster. Bright red berries.

COTONEASTER microphylla. Red berries. Miniature foliage.

COTONEASTER thymifolia. Dwarf minute leaves and berries.

COTONEASTER pannosa. Silver Leaf Cotoneaster. Masses of red berries and silvery foliage.

COTONEASTER pannosa nana. Miniature of above species.

COTONEASTER parneyi. Large clusters of immense brilliant red berries. Large foliage.

COTONEASTER prostrata. A neat dwarf variety with miniature leaves and bright red berries.

Special Price for the Ten, Only \$2.00

Any Five, in Gallon Containers \$1.25

## PLANTS OF REAL MERIT THAT ARE DIFFERENT

#### BAUHINIA. Orchid Tree.

Small tree of great beauty when in bloom; hence the name "Orchid Tree." The leaves are about three to four inches long, two lobed and these lobes close up like a book at night. The flowers are very much the shape of the Baby Gladiolus, only larger and come in purple, pink and white. In 5-gal. containers, \$1.50 each.

#### LABURNUM VOSSI. Golden Chain.

Sometimes called the Yellow Tree Wisteria due to the flowers hanging in large bunches like the flowers on the wisteria. This Laburnum makes a tree about ten to twelve feet high with upright branches. A very beautiful driveway tree. In 5-gal. containers, \$2.50 each.

#### **DOUBLE RED POINSETTIA**

The double poinsettia is a great improvement on the old single variety, and just as hardy when planted out in the garden. The flowers start with a bract like the ordinary variety, but later on develop a number of smaller red leaves that fill its center like a large red ball. Remains in flower a long time, viz., from six to eight weeks. 4-inch pots, 50c each.

#### TALL BUDDED ROSES

In some respects tall budded roses are a striking novelty and a superb acquisition to any rose collection. In England and on the continent of Europe they are great favorites. They are now available in many varieties. Abroad they allow them to grow with little trimming. They make large drooping heads and when in flower they are indeed, a thing of beauty. Must be staked on the south side, as a protection against sun. In boxes, budded, 8 feet high, \$5.00 each.

## EUCALYPTUS SIDEROXYLON ROSEA. Pink Ironbark.

One of the best of the Eucalypti for ornamental purposes. It makes a medium sized tree with rather small leaves of a gray green color; branches slender and pendulant, covered with rose pink flowers in great abundance all through the fall and winter months. Makes a beautiful specimen for lawn or yard. 5-gal. container, \$1.25 each.

### DOMBEYA WALLICHI. Pink Dombeya.

A native of Madagascar and sometimes called Wedding Bells. A large shrub or small evergreen tree with large green leaves six to eight inches long and five to six inches wide. The flowers are a light pink and are in bell shaped clusters on long drooping stems. It is one of our best small flowering trees. Unusually good for patio planting. 5-gal. container, \$1.50 each.

## EARLY FLOWERING DECIDUOUS TREES

As harbingers of spring in gorgeous arrays of brilliantly colored flowers, the FLOWERING PEACH, CHERRY, QUINCE AND APPLE present an attraction that ought to be a feature in every garden. The blossoms appearing before the trees are in full leaf renders the colors conspicuous at a time of year when tree blooms are particularly attractive.

| One—AMYGDALUS persica. Peach, Red\$1.25          |  |  |  |  |  |  |
|--|--|--|--|--|--|--|
| One-AMYGDALUS persica. Peach, Pink 1.25          |  |  |  |  |  |  |
| One-Cydonia japonica. Quince, Rose 1.25          |  |  |  |  |  |  |
| One-PRUNUS campanulata, Cherry, Red 2.00         |  |  |  |  |  |  |
| One-MALUS ioensis Bechteli. Bechtel's            |  |  |  |  |  |  |
| Flowering Crab Apple 1.50                        |  |  |  |  |  |  |
| First Class Stock, ready for immediate planting. |  |  |  |  |  |  |
| Five Superb Varieties for Only\$5.50             |  |  |  |  |  |  |
| In Five-Gallon Containers                        |  |  |  |  |  |  |

## THE PERENNIALS—THE OLD FAVORITES

This class of plant material requires very little care after planting; is reliable and always sure to flower at the regular time.

Now is the time to plant them as they come in field grown divisions all bare root.

Following are a few of the many we have to offer:



Delphinium "Perennial Larkspur"

**DELPHINIUM.** "Perennial Larkspur." 4 ft. Beautiful flowers, well distinguished by the long spur at base. Free and continuous bloomers, bearing fine spikes of clear turquoise or azure blue flowers. \$1.50 doz.

**ERIGERON SPECIOSUS.** A plant similar to "Michaelmas Daisy" but not growing so tall and having finer petals. Flowers lavender with yellow centers. \$1.00 doz.

**HELIANTHUS ANGUSTIFOLIUS.** An exceptionally fine species of sunflower for massing or background. The yellow flowers are borne on fine, stiff stems and are excellent for cutting; blooms in September and October. \$1.00 doz.

HEMEROCALLIS. "Day Lily." An excellent Summer bloomer with large orange and yellow flowers. Very popular, hardy plants belonging to the lily family. They succeed everywhere and should always be included in the border of old-fashioned hardy plants. \$1.00 doz.

SHASTA DAISY MAXIMUM PASADENA. Perpetual bloomer. Flowers large and semi-double. Stems 2 or 3 feet long. A novelty and a fine plant for edging walks or drives or grouped in the perennial border. \$1.00 doz.

GERBERA JAMESONI HYBRIDA. "Transvaal Daisy." A fine plant with beautiful daisy-like flowers in shades of yellow, orange, salmon and scarlet. Long stiff stems make them excellent for cutting. Prefers a sunny location. \$1.00 doz.

### WOULD YOU HAVE FINE ROSES?

Bush, Tree and Climbing rose bushes must be heavily fertilized with dairy manure, for only by heavy fertilization can we expect a great profusion of healthy, long stemmed flowers. Later in the season a handful of mixed blood and bone meal per bush, will keep them growing and blooming as they should. Are there scale insects on the rose bushes? If so, spray now with an oil spray, such as "Volck" "Solite." For attractive offerings of superb rose bushes, consisting of choice and free blooming varieties, consult the following.

All roses are two-year-old field grown, bare-root stock. Prices 50 cents each; six for \$2.50; 12 for \$4.50.

### TALISMAN, the Rose of the Hour

Among the later introductions of outstanding merit must be included the hybrid tea rose Talisman (Montgomery Co. 1929). In prolific blooming characteristics, robust growth, abundant foliage, large, leathery, and of a rich green in color. The buds are of medium size, long pointed and richly colored. The open flowers are of good size, double, high centered, lasting and fragrant; in color scheme golden yellow richly suffused with copper, presenting a brilliant and vividly colored flower borne singly on long stems.

BETTY UPRICHARD. Semi-double rose with copperyred buds opening to lovely bi-colored flowers. Soft salmon pink inside; orange carmine outside.

**CUBA.** Bloom somewhat resembles the Padre; brilliant long orange-scarlet buds. Semi-single rose.

DAME EDITH HELEN. Beautiful pink; large full flowers; delightful fragrance.

DORIS TRAYLER. Delicate shade of orange-apricot; long, slender, tight buds; shading to yellow at base.

ETOILE DE FEU. Flaming pinkish orange, large cup shaped flowers. Borne on long stiff stems continuously. A dwarf bushy plant.

E. G. HILL. Fine new red rose. Large flowers of dazzling scarlet; never fading or turning blue but becoming deeper red as it opens. Deliciously fragrant.

FEU JOSEPH LOOYMANS. Buff yellow, shaded vivid apricot in center. Buds long and slender.

GLORIA MUNDI. Brilliant, luminous scarlet-orange; flowers extremely double like baby pompom chrysanthe-

GOLDEN EMBLEM. Golden yellow tinted with crimson on outer petals.

HADLEY. Brilliant rich crimson color; rich fragrance; mildew proof foliage.

HOOSIER BEAUTY. Rich dazzling scarlet with darker shadings; delicious fragrance.

IRISH ELEGANCE. Bronzy pink buds, opening with shades of apricot and yellow.

ISOBEL. The largest of all single roses. Long bud is orange-carmine.

JOANNA HILL. A slender, daintily colored variety of orange-yellow. Flowers moderately fragrant

L. C. BRESLAU. Buds coral red, opening to cup-shaped flowers of salmon-orange shading to various degrees of pink, orange and copper.

LOS ANGELES. Rich flame pink, shaded golden yellow. MME. EDOUARD HERRIOTT. Red hot copper shade in the bud and softer coral tint of open flower.

MISS ROWENA THOM. Large very double flowers of rose-pink. Vigorous grower.

MARGARET McGREDY. Glorious orange-scarlet or brick-red. Heavy foliaged.

MRS. E. P. THOM. Bright canary-yellow without outer

PADRE. Rich copper-scarlet; flowers semi-double.

PRES. HERBERT HOOVER. Combines many shades of cerise-pink, flame, scarlet and yellow. Delicious fragrance. PATIENCE. Scarlet-carmine varying at times to orange-

scarlet and carmine. Long slender buds. RADIANCE. (Red). Large, bold cerise-red flowers.

Otherwise same as Pink Radiance.

Dame Edith Helen

RADIANCE. (Pink). Vigorous, hardy and disease resistant. Lovely light silvery pink. Deliciously fragrant.

REV. F. PAGE ROBERTS. Inner face of petals soft,

buff-yellow and reverse a rich salmon; buds often stained with copper red. Large double flowers. Delicious fruity fragrance

ROSE MARIE. Perfectly formed flower; dark rose-pink with beautifully veined petals; rich, sweet perfume.

MARION CRAN. Bright combination of colors. Buds deep buttercup yellow margined and flushed with cerise and rose-scarlet; open flower being largely geranium-scarlet with orange and yellow shadings.

SHOT SILK. Delicate salmon-rose with underlying shades of cerise and yellow. Fragrant

SOUV. de CLAUDIUS PERNET. Flowers large and

full; clear sunflower yellow.

VESUVIUS. Bright scarlet crimson with golden center. Sweetly fragrant.

VILLE de PARIS. Clear sunflower yellow. Glossy reddish-green foliage; disease proof.

## A MAGNIFICENT ROSE OFFER FIVE SUPERB BUSH ROSES

Bare root stock, all fine two-year-old field-grown plants.

One—TALISMAN. A symphony in red and gold. One-PRESIDENT HOOVER. Coral pink, flame and scarlet combination.

One-LOS ANGELES. Glorious rich flame pink; shaded golden yellow.

One-ROSE MARIE. An ideal pink rose; veined petals.

One-REV. F. PAGE ROBERTS. Inner petals soft buff yellow; reverse rich salmon; very fragrant.

Regular Price, \$3.50 \$2.50

Collection of all Five



## HOW TO PLANT BARE ROOT ROSES

Just as important as the planting, is the selection of good, roses for the garden. The difference in the price between good and poor ones is so little, that it is poor economy to use anything but the best. A first class bare root rose bush is one that has a good, well balanced root system; a collar (the point where the bud was inserted) that is well healed over, and a system of branches that will form a well-shaped bush.

Now that we have a good rose bush. we can plant it and expect satisfactory results. In a hole about 15 inches wide and about 18 inches deep, put dairy fertilizer, mixed with the loose soil in the bottom of the hole.

We are now ready for the bush which has been kept damp in moss or burlap since it left the nursery. Spread the roots out well in the hole, so that they do not cross one another. Fill in the remainder of the hole with soil so that when you have finished, the bud or collar of the bush is even or slightly above the surface of the ground. Tamp firmly the soil around the rose with a block of wood, and then water thoroughly, taking care that the water reaches the bottom of the hole.

If the bush has not already been pruned, cut off all broken wood and small twigs, leaving the strong branches with five or six good eyes.

### KEEP THAT LAWN GREEN

— Use —

# KLEIN'S "GOLF BRAND" TURFOOD

Absolutely Weed Free
Less Required—Longer Lasting
More Economical

That is why "TURFOOD" is now used on the golf greens of Southern California more than any other individual brand of organic fertilizer. Ask us about it.

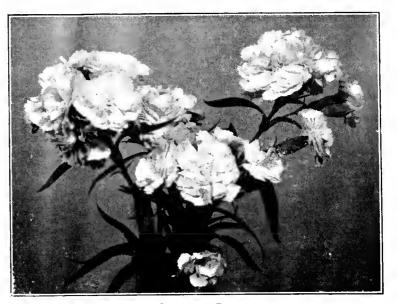
#### DIANTHUS BEATRIX

#### THE NEW PINK OF PERFECTION

The Dianthus group has long been one of the most popular all over the flower world. Carnations, Sweet Williams, Cloves, Pinks, Plume Pinks, and China Pinks have long been old fashioned favorites. True, the plants themselves usually became quite shabby in their appearance, but at least the flowers were worthy. Dianthus Beatrix is a compact low-growing variety with a flower of an exquisite shade of pink borne on a stiff wiry stem that make it desirable. A large enough grower to be ranked among the bedders, yet displaying a rich green grassy foliage that excites admiration in the minds of critical flower lovers. Blooms are delightfully fragrant, and from two to ten on a stem. Stems are not so long as to become heavy headed, yet long enough for all practical purposes. Has been carefully tested in trial grounds in Southern California before being offered to the trade, and we are more than glad to be able to offer such a gem to Southern Californians.

In 3-Inch Pots

| Per | Dozen | \$ | 2.50 |
|-----|-------|----|------|
| Per | 100   | 1  | 8.00 |



Dianthus Beatrix

#### RARE AND CHOICE VINES

Those who are favored with gardens in the frostless areas will find the following vines out of the ordinary and attractive enough to give them an important place. All are decorative in flower and of sufficient leaf character to be classed as objects of beauty.

**BEAUMONTIA GRANDIFLORA.** A rare climber of great beauty; strong grower; foliage large and of a dark green color. Flowers large, white, in clusters like a bunch of white lilies. In 4-inch pots, \$1.50 each.

**HOYA CARNOSA. Wax Flower.** An evergreen vine with thick wax-like leaves. Flowers are pink; in clusters and remain on the vine a long time. In 4-inch pots, 50c each.

**PASSIFLORA PRINCEPS.** Flowers 4 inches across; deep red and wide spreading. One of the best of the red flowering passifloras. In 5-inch pots, 75c each.

STEPHANOTIS FLORIBUNDA. A rare old climber that grows well in California. It has large, thick, dark green leaves and bears clusters of creamy white exquisite flowers. In gal. containers, \$1.00 each.

THUNBERGIA HARRISI. This vine has increased in popularity in Southern California. It is a very rapid grower. Has beautiful large soft pointed leaves and a succession of splendid pale lavender-blue flowers throughout the year. In gal. containers, \$1.00 each.

#### PYRACANTHA. Firethorn

Firethorns or Evergreen Hawthorns are desirable on account of their bright, glossy evergreen foliage and their attractive brilliant orange and scarlet berries which endure for a long time during the winter and early spring months, affording an individuality to any garden.

One—PYRACANTHA angustifolia. Flowers white, berries orange.

One—PYRACANTHA crenulata. Flowers white, berries scarlet red.

One—PYRACANTHA formosa. Foliage small, berries crimson.

One—PYRACANTHA lelandi. Upright growth, berries bright orange.

One—PYRACANTHA yunnanensis. Foliage roundish, flowers white, fruit bright red.

Five Outstanding Varieties for Only......\$1.15

Robust Plants Ready for Immediate Planting.

## LANDSCAPE DEPARTMENT

A Service Department where you can discuss your landscaping with experts without obligation. Plans and suggestions furnished FREE. Valuable pointers will be printed on this page each issue—read them.



Characteristic planting for English type home. Designed and executed under the direction of our Landscape Department.

The garden should be more than just a mixed assortment of plants picked up here and there at some roadside stand regardless of quality or adaptability. For instance, careful study, planning and the arrangement of each detail is the only safe way to insure lasting beauty and satisfaction where one lives and loves the romance of the home. The foundation planting must be in harmony with the architecture of the house and adaptable to its own growing conditions. All boundary planting should be interesting and yet not prominent enough to in any way detract from the general scheme. Lower growing plants, such as perennials and annuals, should be provided with the proper backgrounds to best display their beauties. The proper blending and contrasting of colors add much to the interest of the picture as a whole. Walks and drives should be so arranged as not to detract from the general garden plan and yet provide convenient means for getting about.

A featureless garden would be an abomination, yet one should not attempt all features. Interest is created by contrasts, and too much competition in these so-called highlights is frequently vulgar and always detracts rather than adds to garden interest.

Seclusion without the feeling of restraint, rest and the quiet pursuit of happiness within your own boundaries is becoming more and more a necessity as the tension of modern business becomes higher. So look to the specialist; the artist who has had the training and experience necessary to secure all of these effects which are so desirable in a garden.

For years OUR LANDSCAPING DEPARTMENT has planned, constructed and helped maintain many of the most livable gardens in SOUTHERN CALIFORNIA and stands in readiness to assist the home makers in the solving of their out-door problems, whether they be large or small. Consult us as you would your doctor or lawyer.

## SPECIAL FERTILIZER

Just as human beings and animals have to eat regularly, so do trees and plants of every class. Some few native plants can procure their nourishment from the soil and water alone, but most of the plants in our garden have to be fertilized or

fed artificially.

Nitrogen, phosphoric acid, and potash are the three essential plant foods for plant life, therefor, they are the elements that we should look for when we purchase a fertilizer. Besides these elements of food, many soils need humus, decomposing organic matter, to provide a better growing condition for plants. It not only separates the soil particles and provides spaces for air circulation, but also helps to retain the moisture in the soil. This humus is best applied by adding Peat moss, leaf mold, or "Bandini Sterilized Steer" Manure" to the soil. "Bandini steer fertilizer," being free from weed seeds, adds plenty of good humus to the soil, and at the same time provides a balance and lasting plant food for plant life.

In fertilizing the lawn, it is a fine practice to vary fertilizer; that is, use Bandini Steer at the rate of 100 lbs. to 350 square feet in the fall, and then in the Spring, use Grow-rite fertilizer which contains 5% nitrogen, 10% phosphoric acid, and 2% potash. (This is a Bandini Fertilizer

Company Product.)

In the fertilizing of roses, a good heavy application of steer fertilizer now, followed by a handful of equal parts of blood and bone meal every six weeks during the spring, will assure you of a wealth of beautiful flowers over a long blooming season. In sandy soils, the application of German or Holland peat moss will do much toward the production of fine roses.

### PESTS EASILY CONTROLLED

Each year in Southern California garden pests, such as snails, slugs, sowbugs and cutworms, cause great damage to

plants and other vegetation.

During the past number of vears many products have been tried out for controlling these pests. After years of experimental work, Snarol—a product of the Antrol Laboratories, was perfected. This is a special meal that is composed of ingredients that are more attractive to the pests than the plants themselves. It is the only material that is not weakened by coming in contact with water, and in fact the material becomes even more attractive after it has been wet down several times. Snarol will not harm the tenderest plants.

Snarol is now being sold at a cheaper price than ever before and can be purchased in  $1\frac{1}{2}$  lb. packages, 4-lb. pack-

ages, 15-lb. bags and 50-lb. bags.

Protect your gardens from the ravages of snails, slugs, sowbugs and cutworms by using SNAROL now!

### **GROW YOUR OWN FRUIT** IN YOUR OWN BACK YARD

Under prevailing commercial conditions every home owner should plant all available space to some fruit. The culture of fruit is easy and the original cost of a few trees purely nominal.

OFFER NO. 1

One—APRICOT

One—FIG or PERSIMMON One—NECTARINE or

**PLUM** One—PEACH

One-WALNUT

Our selection to meet your conditions of soil and situation.

The Five for Only \$2.25 Regular Price \$3.00 OFFER NO. 2

Six—BERRY VINES Two—ARTICHOKES Two-RHUBARB **PLANTS** Two—GRAPEVINES

Our selection to meet your conditions of soil and situation.

> The Twelve for \$1.95

Regular Price, \$2.55

Or Offers Nos. 1 and 2 for......\$3.95

#### SPRING FLOWER SHOW

Another Spring Garden Show of more than usual interest will be staged at the Earle C. Anthony Show Rooms on March 31st, April 1st and 2nd.

Last year's show broke all attendance records for a gar-

den show in Southern California.

Plans are for a better and more interesting show than last year's with both new introductions and old favorites on display.

Spring shows offer an opportunity to display a great amount of color and offer suggestions that are very practi-

cal for the average garden.

There is no admission charge to this show and everyone is welcome.

#### KLEIN'S "GOLF BRAND" GRASS SEED

When more than 90% of any class of people select the same commodity in preference to all others, it must be the best. Here in Southern California, more than 90% of the Golf Clubs use "KLEIN'S GOLF BRAND" Grass Seed in preference to any other.

Considering that the Greenkeepers of these Golf Courses are perhaps the most critical purchasers of grass seed to be found anywhere, it immediately emphasizes the importance of the name "KLEIN" when associated with this commodity.

It means that everything that is humanly possible has been done to deliver to the ultimate consumer, the very finest,

cleanest grass seed possible to produce.

In line with the general policy of the Edward H. Rust Nurseries to supply consumers with the very best, we are offering "KLEIN'S GOLF BRAND" grass seed to the public exclusive of all other brands, and the compliments we have received during the past season leave no doubt as to the soundness of our choice.

We invite you to try this superior quality seed when you are again in need of grass seed, whether for a new lawn

or a renovating job.

Make use of the service we offer, regardless of what your turf problem is.

## TREE SURGERY

What is tree surgery and why should it interest the owner

of the average home garden?

To most of us it means only the filling of cavities in trees and looking after sick trees. This is only a small part of the duties of a real tree surgeon, for his work brings him in touch with every phase of plant life.

If a tree is backward and needs food he can tell you what to fertilize with and how to apply the fertilizer. If a tree is getting too much water there are easy methods of draining.

In trimming trees a good tree surgeon will trim the tree with its future in mind, rather than for the present appearance alone. A tree must be well balanced in order to stand under all weather conditions. During our last rains we have raised and straightened many trees that would have stood in place if they had been properly taken care of previously.

If your cypress trees need piping and tying, if your rose bushes, shrubbery, fruit trees and berry vines need trimming, or if you have large trees that need cableing or trimming, we at the Rust Nurseries will be glad to take care of your work, as we have associated with us, Champlain & Bowman, who are expert in their line of Tree Surgery.

## BEAUTIFUL GLADIOLI A REAL BARGAIN

If you have already planted your gladiolus for early flowers, why not put in another planting in order to prolong their beauty in the garden? Again in March another planting will repay you equally as well as the first plantings. This will insure a continuous blooming period over spring and summer. What a source for cut blooms, and what an object of joy and beauty in the garden! While they last, assorted varieties, our selection at 30 cents per dozen; per

100......\$2.25

# Winter-Spring Planting Suggestions\*

| ·   | 8 - 20                       |   | ~55                | Cock              |                            |
|---|------------------------------|---|--------------------|-------------------|----------------------------|
| Botanical Name                            | Popular Name                 | Color of Bloom                            | Height             | Exposure          | Period of Bloom            |
|   | . Ageratum                   |   | 10"                | Sun               | Entire Year                |
| ALTHEA ROSEA                              | ,                            |   | 8'                 | Sun               | June to Aug.               |
| *ANEMONE JAPONICA                         |                              |   | 3'                 | Part Shade        | Aug. to Nov.               |
| *ANTIRRHINUM MAJUS                        |                              |   | 2′                 | Sun               | JanJune                    |
| AQUILEGIA HYBRIDA                         |                              |   | 2'                 | Part Shade        | April to May               |
| *ASTER (Single)                           |                              |   | 11/2'              | Sun               | Entire Year                |
| ASTER CHINENSIS BEGONIA (Hardy Varieties) | ,                            |   | 2'                 | Sun               | June to Nov.               |
| BELLIS PERENNIS                           | _                            |   | 10"-3'             | Shade             | Entire Year                |
| *CALENDULA OFFICINALIS                    |                              |   | <b>4″</b><br>1″-2′ | Semi-Shade        | April-July                 |
| CADINACTINA                               | Annual Chrysanthemum         |   |                    | Sun               | April-JanJuly              |
| CENTAUREA CYANUS                          |                              |   | 1'-1½'<br>3'       | Sun<br>Sun        | March to July              |
| *CHEIRANTHUS CHEIRI                       |                              |   | 2'                 | Sun               | May-Nov.<br>Oct. to June   |
| CHRYSANTHEMUM MAXIMUM .                   |                              | White                                     | 11/2'              | Sun               | April-July                 |
| CLARKIA                                   |                              |   | 1/6'               | Sun               | April to June              |
| *CINERARIA GRANDIFLORA                    | Cineraria                    |   | 1-11/2'            | Shade             | JanJune                    |
| CONVOLVULUS MAURITANICA .                 | Convolvulus                  | Violet Blue                               | 6"                 | Sun               | March to Dec.              |
| COREOPSIS LANCEOLATA                      | Coreopsis                    | Bright Yellow                             | 2′                 | Sun               | April to July              |
| CYCLAMEN PERSICUM                         | •                            | White-Rose                                | 1-2'               | Shade             | NovJune                    |
| DAHLIA (Bulbs)                            |                              |   | 4'-6'              | Sun               | July to Sept.              |
| DELPHINIUM AJACIS                         |                              | Blue-Pink                                 | 4′                 | Sun               | March to Nov.              |
| DELPHINIUM HYBRIDS                        |                              |   | 3′                 | Sun               | May to Oct.                |
| DIANTHUS BARBATUS                         |                              |   | 2'                 | Sun               | June to Aug.               |
| DIANTHUS CARYOPHYLLUS                     |                              | White, Pink, Rose                         | 11/2'              | Sun               | Entire Year                |
| DIMORPHOTHECA AURANTIACA                  |                              |   | 1'                 | Sun               | Entire Year                |
| *FUCHSIA (in Variety)                     |                              |   | 1'-3'              | Shade             | May to Nov.                |
| GERANIUM (in Variety)                     |                              |   | 2'                 | Sun               | April to Oct.              |
| GERBERA JAMESONI                          |                              | Orange, Salmon Pink, Red<br>Yellow-Orange | 1'-3'              | Sun               | Entire Year                |
| *GLADIOLA (Bulb)                          |                              |   | 2'<br>18"          | Sun               | April to Oct.              |
| GODETIA                                   |                              | Pink-White-Crimson                        | 1/2'               | Sun<br>Sun        | May to Aug.                |
| HELIANTHUS ANGUSTIFOLIUS                  |                              |   | 6′-8′              | Sun               | April to June<br>July-Aug. |
| *HELIOTROPIUM PERUVIANUM .                |                              |   | 1'-11/2'           | Semi-Shade        | May-Dec.                   |
| HEMEROCALLIS (in variety)                 |                              |   | 3'                 | Sun               | March to Oct.              |
| HEUCHERA SANGUINEA                        | Coral Bells                  |   | 1'                 | Part Shade        | May to Aug.                |
| IRIS GERMAN (in Variety)                  |                              |   | 11/2'              | Sun               | April-June                 |
| LILIUM REGALE (Bulbs)                     | Regal Lily                   |   | 2'                 | Part Shade        | July to Aug.               |
| *LOBELIA (in Variety)                     | Lobelia                      | Light to Deep Blue                        | 6"                 | Part Shade        | May-Oct.                   |
| MATTHIOLA INCANA                          | Stock                        | All Colors                                | 2′                 | Sun               | Feb. to May                |
| MALCOMIA MARITIMA                         | Virginia Stock               |   | 6"                 | Sun               | Dec. to May                |
| *NARCISSUS (Bulb)                         | Daffodils                    |   | 1'                 | Sun               | April-May                  |
| NEPETA MUSSINI                            | Catmint                      |   | 1'                 | Sun               | Entire Year                |
| OENOTHERA ROSEA                           | Mexican Primrose             | <del>-</del>                              | 6"                 | Sun               | Entire Year                |
| PELARGONIUM PELTATUM                      | Ivy Geranium                 |   | 6-8"               | Sun               | Entire Year                |
| PENTSTEMON (Hybrids)                      | Pentstemon                   | •   | 1'-2'              |                   | Entire Year                |
| ADDITON CONTRACTOR                        | Petunia                      |   | l'                 | Sun               | April to Dec.              |
| PHLOX DRUMMONDI                           | Annual Phlox Perennial Phlox |   | 1'                 | Sun               | Entire Year                |
| *PRIMULA MALACOIDES                       | Baby Primrose                |   | 3'-4'<br>1'        | Sun<br>Part Shade | July to Aug.               |
| *PRIMULA OBCONICA                         | Chinese Primrose             |   | 10'                | Part Shade        | Dec. to May                |
| SALPIGLOSSIS                              | Salpiglossis                 |   | 3'                 | Sun               | Feb. to July               |
| *SALVIA LEUCANTHEMUM                      | Purple Sage                  |   | 3'                 | Sun               | May to Oct.<br>August      |
| SCABIOSA ATROPURPUREA                     | Mourning Bride               |   | 21/2'              |                   | May-Dec.                   |
| SCABIOSA CAUCASICA                        | Pin-Cushion                  |   | 1'                 |                   | May-Oct.                   |
| TAGETES ERECTA                            | African Marigold             | C   | 3′                 | Sun               | June to Aug.               |
| *TAGETES PATULA                           | French Marigold              | U   | 8"                 | Sun               | April to Dec.              |
| *TULIPS (Bulb)                            | Tulip                        |   | 1'                 |                   | April-May                  |
| VERBENA (in Variety)                      | Verbena                      |   | 1'                 | Sun               | April to Feb.              |
| *VIOLA PAPILIO                            | Viola                        | Yellow-Blue                               | 6 <b>"</b>         | Sun               | Dec. to June               |
| *VIOLA TRICOLOR                           | Pansy                        |   | 6"                 | Sun               | Dec. to June               |
| *WATSONIA (Bulb)                          |                              |   | 3-4'               | Sun               | May-June                   |
| ZINNIA (Lilliana)                         |                              |   | 3'-4'              | Sun               | July to Sept.              |
| ZINNIA (Lilliput)                         |                              | All Colors                                | 2'                 | Sun               | July to Sept.              |
| *Varieties in ITALIC CAPITALS should      | be planted immediately for   | this season's bloom.                      |                    |                   | *                          |

\*Varieties in ITALIC CAPITALS should be planted immediately for this season's bloom. NOTE: Set out all trees, shrubs and vines in California's year-round planting season.